



## ABOUT THE NAME CHANGE

Why is The Canby Center changing its name?

This better distinguishes us from The Canby Adult Center, another local nonprofit. To:gether Canby also prepares us for the future as we begin sharing this model with other communities across the region.

Why “To:gether Canby”? What does the name mean?

To:gether Canby better reflects who we are - a place where our neighbors are known, seen, and cared for. We hope to create opportunities for our community to thrive, where nobody has to do it alone.

When will the new name officially take effect? Can I share the new name?

May 15, 2026 at our Ribbon Cutting event - Please wait until after May 15<sup>th</sup> to share our new name.

Was anything else considered before choosing the name?

To:gether Canby was chosen after a care-filled, strategic process by a dedicated team of TCC staff and board members. This team carefully considered our mission, vision, history, and community impact so that the final name decision would be one we believe best reflects the heart of our work in the community and resonates with our stakeholders. Several names were considered throughout the process.

Why make this change now?

As we close in on almost two decades of service, we believe now is the best time to reevaluate our name. Meant as a celebration for the last 20 years, this is also our commitment to the many years still to come.

## MISSION & WORK

Is your mission changing?

No, our mission remains the same; In God’s love, we renew dignity and inspire learning for youth and families.

Will your programs or services change in any way?

With the expansion of our facilities, we will now be able to support more programs and services in their own dedicated spaces. Aside from this, they will not be changing.

Are the people you serve changing?

No, we remain committed to serving predominately low-income families and youth.

Will there be any disruptions to services during the transition?

No, the majority of the transition is on the backend so our services should not be affected due to the name change.

Does this affect your leadership or staff?

No, our team remains committed and aligned with the direction we are heading. We are hiring for several new roles to expand services in the larger facility.

## IMPACT ON DONORS & FINANCIAL SUPPORT

Does this change how I donate?

Our name change does not change how you donate, however we are updating our giving platform to FlexForms, which will allow for easier access in managing your gift. We’re happy to walk you through the new platform.

Will your tax ID or nonprofit status change?

No, our tax ID and nonprofit status will remain the same.



## IMPACT ON DONORS & FINANCIAL SUPPORT [CONT.]

Will my recurring gift continue as usual?

Yes, your recurring gift will continue as usual.

How will my donations be used moving forward?

Your donations will continue being used as they are now, whether you've designated them to a specific use or give to the general funding - nothing changes.

## IMPACT ON VOLUNTEERS & PARTNERS

Does this affect my volunteer role or schedule?

No, your volunteer role and schedule will remain the same. The sign up process will look a little different on our new website, but we're happy to walk you through that process if help is needed.

Will partnerships or collaborations change?

No, we intend on continuing to invest in our current partnerships and those we collaborate with.

Who should I contact if I have questions after the transition?

Following the transition please email us at [info@togethercanby.org](mailto:info@togethercanby.org) or call us at 503-266-2920.

## BRANDING & PRACTICAL CHANGES

Will your location or contact information change?

Our location remains the same (681 SW 2nd Ave. Canby, OR 97013) and phone number remains the same (503-266-2920). All email addresses will be updated with a new handle (@togethercanby.org) - mail forwarding from @thecanbycenter.org will be in place, so no emails are missed.

What changes will I see (signage, website, emails, etc.)?

On May 15th, we will be unveiling all new signage on and throughout the building, launching our redesigned website, new email addresses, logo and branding.

Will "The Canby Center" name still be used during the transition?

Yes, "The Canby Center" will be in use until May 15, 2026.

How should I refer to your organization before and after May 15<sup>th</sup>?

Before May 15<sup>th</sup>, please continue using "The Canby Center". Following the Ribbon Cutting event, please begin using "To:gether Canby".